
PLANS AND PRICING

We build the revenue systems that turn prospects into customers.

GTM, RevOps and AI automation for founders and revenue leaders at growing companies. One team plans it, builds it and runs it with you, month after month.

15 years

in sales and marketing across software, AI, travel, industry and services

25+

countries where we've launched products and campaigns

€10M+

in revenue from the marketing we've run

— HOW IT WORKS

From first review to your own revenue team

Most clients follow this path. Each step stands on its own, so you start and stop where it makes sense.

START HERE

Growth review

2 to 3 weeks

We look at your numbers, tools and team, then tell you plainly what to fix first.

THEN

Revenue engine build

4 to 8 weeks

Pipeline, RevOps and automation set up from what the review found.

ONGOING

Monthly plan

Monthly

We run it, measure it and improve it, as part of your team.

— THE ENTRY POINT

Growth review

- Conversations with your sales, marketing and leadership team
- A full look at your CRM, tools, data and pipeline
- Your ideal customer profile (ICP) and where your best deals come from
- A short, ranked plan: what to fix first, what it's worth, how long it takes

€3,500

Fixed price, excluding VAT. 2 to 3 weeks.

Credited in full against your first month if you start a monthly plan within 30 days.

Three plans, one revenue system

Each plan includes everything in the one before it. Start where you are; move up when the results justify it.

01 Pipeline

For companies that need a steady flow of qualified meetings.

From €3,500

a month · most clients €3,500 to €8,000

INCLUDED

- Ideal customer profile (ICP) and a ranked target account list
- Buying signals tracked: site visits, hiring, funding
- Email and LinkedIn outreach: copy, sequences, deliverability
- Replies handed over to your CRM with full context
- CRM hygiene and simple lead routing
- Monthly pipeline report and review call

MOST CHOSEN

02 Revenue engine

For scale-ups that need sales and marketing running as one system.

From €8,000

a month · most clients €8,000 to €15,000

EVERYTHING IN PIPELINE, PLUS

- CRM architecture, lead scoring and routing
- Clear deal stages and a forecast you can trust
- Connected marketing tools, automated emails and one dashboard
- AI workflows for research, CRM updates and first drafts
- Product marketing: messaging, comparison sheets, launch plans
- Fortnightly review with your leadership

03 Fractional revenue team

For companies that want a full revenue function without hiring a department.

From €15,000

a month · scoped to your markets and team

EVERYTHING IN REVENUE ENGINE, PLUS

- Senior GTM, RevOps and AI people inside your team
- Weekly leadership rhythm and board-ready reporting
- AI implementation: agents and AI in your product and processes
- Launches in new countries and languages
- Pricing and packaging work
- Support hiring your own team, when you're ready

Get recommended by AI

When buyers ask ChatGPT, Gemini, Claude or Perplexity which company to choose, your name should come up. Choose how much we do, or go custom and add SEO.

01

We guide, you do

For teams with their own writers and developers.

From €2,500

a month · 3-month start

INCLUDED

- A starting audit: 30 to 50 buyer questions on five AI assistants
- Your buyer questions re-tested every month
- Priorities and page briefs for your team
- Every page reviewed before it goes live
- Competitor tracking and early warnings
- A monthly call and a one-page report

02

We do it for you

For companies that want it handled from start to finish.

From €5,000

a month · scoped to your markets and languages

EVERYTHING IN WE GUIDE, PLUS

- Pages written, reworked and published
- Structured data and technical fixes
- Company facts and profiles corrected
- Reviews, lists and press mentions earned
- AI visits and leads tracked into your CRM
- Several languages and markets

03

Custom

For companies that want AI visibility, SEO and more in one plan.

On request

a month · built around your goals

EVERYTHING IN WE DO IT FOR YOU, PLUS

- SEO: technical fixes, content and links
- Several brands, markets or languages
- Other services added as needed: pipeline, RevOps, AI agents
- One team, one plan and one monthly report
- A price set from your scope, confirmed in writing

Already on a monthly plan?

Add AI visibility to Pipeline, Revenue engine or Fractional revenue team from €2,000 a month.

Prices in euros, excluding VAT. Same terms as our other monthly plans.

What moves the price, and how we work

What moves the price

- Number of markets and languages
- Channels: email, LinkedIn, phone, ads
- Size of the sales team and CRM
- Volume of outreach and accounts
- How deep the AI work goes

One-off projects

Fixed price, quoted after the growth review.

- CRM clean-up and rebuild
- Pricing and packaging
- A first AI use case, from prototype to live
- Talent and team building for key roles
- Positioning, brand and website

Terms

- Prices in euros, excluding VAT
- Monthly plans: a 3-month start, then month to month with 30 days' notice
- Invoiced monthly in advance
- Software, data subscriptions and ad spend are not included; the accounts stay yours
- Your data stays yours, handled under GDPR

What every plan includes

- Senior people do the work; no hand-off to juniors
- The tools you already pay for, before anything new
- No vendor commissions: we recommend on merit
- A reply within two working days, always
- Numbers agreed at the start and reviewed every month

Once you're a client

- **Changing plans:** move up or down at any time; the change applies from the next month, with no new 3-month commitment.
- **Price reviews:** prices are reviewed once a year, and any change is announced at least 60 days ahead.
- **Extra work:** anything outside your plan is quoted as a fixed-price project first, or covered by moving to the next plan.
- **Leaving:** you keep everything we built for you (CRM setup, documents, automations) and get a handover call.

Not sure which plan fits?

Request a 30-minute call. You'll leave with a first view on your situation and the plan we'd suggest.

[Request a 30-minute call](#)

hello@wionsulting.com
www.wionsulting.com